

Monday June 14th, 2021

## Board Meeting Minutes



### Attendance:

- Angela Larson       Tae Nichols       Alyssa Rupp       Bethany Paradee  
 Karissa Richardson       Kristin Frenn       Kris Nelson       Kim Edelman

### Immediate Items:

- Julie Gobel in attendance
- Approval of May meeting minutes: approved, Alyssa to post
- 2021 Summer
  - How have first 2 weeks gone?
    - Goal anchors have been and issue
    - Guidelines for hot temperatures- we don't have any
    - Access to scores- Karissa is looking into, needs Todd to walk through it, limited availability
  - Financials- have all performance bonds been fulfilled, when are fees due?  
Bethany will send out emails to those who still need to pay up
  - Adding \$100 team admin fee for those not at AGM
    - Bethany to look at AGM attendance record (on Basecamp)
    - Consider revising who needs to attend AGM in future, there were teams who had someone at the AGM but it wasn't a manager; a lot of questions are being asked that probably shouldn't be

### Committee Updates:

#### Marketing/Growth

- 2021 World Cup Street Fair
  - Friday July 30th 4-9pm, Utepils Brewery
  - We've been invited to participate, similar setup to last time but we'd be responsible for providing nets and any equipment for 3v3 games as well as coordinating and recruiting MWSL teams. \$300 prize for winners, no additional charges for us and all participants would get a free beer.

- Julie will coordinate with Henry for clearer detail and coordinate MWSL involvement.

- Semi pro women's soccer coming to MN

### Charity Tournament

- Look to nail down charity around August/Sept 2021
  - All: start looking at possible charities
- Aiming for tourney date of Spring 2022
  - Depends on availability of WSP dome

### Fields

- A couple teams have noted wrong field addresses on the schedule, Alyssa fixed Victory Park and Lions Park
- STA condition is less than ideal

### Website

- We may need to spearhead this, feels as if current website is losing functionality and support already (i.e.- declined players, player pass photos not working, issues we've never had before, etc.)
- Demosphere's club management system: Karissa signed up for a webinar, recommends we set up a demo of this platform. **Tae to schedule, Karissa can support if needed:** [sales@demosphere.com](mailto:sales@demosphere.com) Try for an evening/outside of business hours so more can attend

### Open Agenda:

- Winter 2021/2022 contract signed and submitted
  - Plan to get communication out about winter plan once we get summer season rolling. Space will be more limited than what it has been in the past (we could have 12 teams); **Angie will craft communication**
- Treasurer/tax update
  - Got a quote from external source who could do our taxes
  - **Angie has talked to Anna but we don't have anything to do right now. Bethany to provide her 990.**
- Ancient Rangers tournament
  - Final decision hasn't been made yet on tournament- per Karissa a few weeks back. They'll let us know
  - We are always willing to support what they come up with and we think there would be interest. Recommend that they offer 7v7 for competitive and rec divisions for women, as they have materials pass them on so we can promote
- Recruitment of board members- this NEEDS TO PROGRESS to continue this league
  - Need more at large members

- Someone will eventually need to take over web admin duties and the current project to move away from Stack Sports
- Field and Schedule coordinator support
- Charity Tournament
- Player recruitment and public relations

- Alyssa to create some FB stuff related to recruitment

- Alyssa to send out doodle for July meeting